

White Pine Press, Northwestern Michigan College

**Judge's comments:**

- “We dive into News right away on Page 2 with briefs and the staff box and solicitation for staffers, but this is valuable real estate! Can this content move to page 3, or get smaller, to make way for your cover story, for example? You teased the TPUSA so well but made readers dig for it inside. There’s super newsy content here: the sale of a satellite campus, the feature about making that HS-CC jump. Consider headlines to go with briefs to further lure readers and separate the content. When using a Note from the Editor, consider a photo byline to further personalize the message. You are peers doing worthy work for your campus. Show your faces!”
- “Well-executed enterprise reporting on Michigan Freedom of Information Act and transparency reforms. This project was distinctive in its ambition. Also, thorough and fair coverage of the formation of a Turning Point USA campus chapter and the ensuing controversy. And highly relevant coverage of the student government association’s vision for improving its value to the student body. Areas for improvement include design and visuals and deeper and more colorful writing.”
- “This is a small, but mighty student newspaper. The staff covers big stories on campus and in the Traverse City community in a compelling way. Reporters get to the point of each story quickly and then wrap it up – no overwritten stories here. Well done!”