

“AI at HFC”

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Cover Design by Cameron Freeman

Judge’s comments: “This cover demonstrates strong conceptual storytelling through illustration, using visual metaphor to engage a relevant and complex topic in an accessible way. The central

composition is focused and intentional, guiding the reader's eye inward while the contrasting text above effectively frames opposing pressures in a clear, readable manner. The limited color palette is disciplined and purposeful, reinforcing the theme without overwhelming the viewer.

The masthead remains clear and authoritative, balancing well with the bold artwork beneath it. Credit is properly given, underscoring professional standards and respect for creative labor. The cover succeeds in sparking curiosity while signaling thoughtful editorial intent rather than mere spectacle.

Overall, this is a confident and sophisticated use of design to communicate journalistic ideas. It reflects a publication willing to tackle nuanced issues through creative visual language.”