

“Pawsitive Impact; College marks two years since welcoming its five therapy dogs”

By: Joseph LoSchiavo, Schoolcraft College

<https://schoolcraftconnection.com/45018/news/pawsitive-impact/>

Judge’s comments: “It’s an easy-to-read and fun headline. I like that it’s specific with the years and the number of dogs. In the CMS backend, I hope you put “Schoolcraft” to help with your SEO. Regardless, nice job. (P.S. I know it’s not what I am judging on, but I love the dog collage.)”