

“The Mirror News”

Henry Ford College

<https://mirrornews.hfcc.edu/>

Judge’s comments: “One of the great challenges facing college news outlets is balancing the line between digital-first publication and not pre-empting the print content. This website has a tremendous amount to commend it: Clean, artistic design; a strong brand identity; a nice mix of news, opinion, entertainment and sports; and a commitment to serving its readers as an archival library of information. However, I noticed the most recent stories, as of judging, all published on the same day – March 6. There is a solid infrastructural foundation on which to build, and opportunities for monetization and growth, if the team were to shift its vision for this website from archival to digital-first news platform. I would love to see this talented team of content creators push out more frequent stories, websites, comics and reviews, and to grow to digital weekly and/or eventually daily.”