

“GRCC’s Food Pantry is actively working to help students in need”

By: Jackson and Davis, Grand Rapids Community College

<https://www.youtube.com/watch?v=StLO3wT-h10>

Judge’s comments: “This is a great story harmed by some minor technical problems. The interview video was extremely blurry. You should also avoid jump cuts in news packages.

But the reporters were creative in finding ways to create VO to help break up the visuals, including screen recording the good pantry website.

You relied heavily on panning shots, and your soundbite is extremely long. Audiences will get bored hearing only one voice for a long time. Pick out the most important soundbites from your source and use reporter narration to fill in the gaps and give the audience the information they most need to know.”