

“Cycling for a cause; College President pedals 300 miles to grant wishes for children”

By: Olivia Lambert, Schoolcraft College

<https://schoolcraftconnection.com/42271/news/cycling-for-a-cause/>

Judge’s comments: “This is what a headline should be - specific, interesting and easy to understand. I hope that in the backend of your CMS, you put “Schoolcraft” in front of “college” to improve your website's SEO. Either way, it’s a great headline.”